

An aerial photograph of the Chicago skyline, featuring the Willis Tower (formerly Sears Tower) prominently in the foreground on the left. The city's dense collection of skyscrapers and buildings extends into the distance under a bright blue sky with scattered white clouds. The text is overlaid on this image.

2023 RUSH INTO GI:

AN UPDATE IN GASTROENTEROLOGY AND HEPATOLOGY

FEBRUARY 3–4, 2023

CHICAGO, ILLINOIS

**SUPPORT
PROSPECTUS**

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The background of the page is a high-angle, slightly faded photograph of a city skyline. A prominent, modern skyscraper with a sharp, crystalline spire (resembling the Chrysler Building) dominates the left side of the frame. Other various high-rise buildings are visible in the background under a blue sky with scattered white clouds.

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INTRODUCTION

Dear Colleague,

We are pleased to announce that the Rush Into GI conference will be held on Friday, February 3 – Saturday, February 4, 2023 at the Intercontinental Chicago Magnificent Mile in Chicago, IL.

The conference will deliver focused educational updates highlighting clinically relevant advances in the management of patients with chronic liver disease (CLD) and gastrointestinal (GI) disorders to over 80 health care providers. We are pleased to feature an interactive format to enhance its educational impact. The faculty, comprised of renowned gastroenterologists and hepatologists, will review state of the art developments in GI disorders and CLD.

The forum will deliver emerging science and incorporate expert opinions on best practices for the diagnosis and management of patients with CLD and GI disorders.

Sincerely,

Ajaypal Singh, MD

Assistant Professor of Medicine
Director, Center for Interventional &
Therapeutic Endoscopy (CITE)
Division of Digestive Diseases and Nutrition
Rush University Medical Center
Chicago, Illinois

Steven Flamm, MD, FAASLD, FACG

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COURSE DIRECTORS



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NANCY REAU, MD

Professor of Medicine
Richard B. Capps Chair of Hepatology
Chief, Section of Hepatology
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Rush University Medical Center
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AGENDA

FRIDAY, FEBRUARY 3, 2023

1:00 PM Introduction

Session 1: Common Liver

1:10 PM Liver screening for average and high-risk populations

1:30 PM HBV/HDV advancements

1:50 PM Round table: Acute alcoholic hepatitis—To transplant or not to transplant?

2:10 PM Q&A

Session 2: NASH and Obesity Treatment

2:20 PM NAFLD/NASH overall, risk populations, drug advancements

2:40 PM Intersection between obesity and NAFLD

3:00 PM Round table: Transplant Complications

3:20 PM Q&A

3:30 PM Break/Vendors

Session 3: GERD and Motility

3:50 PM Refractory GERD: Beyond the PPIs

4:10 PM Esophageal motility disorders: An overview

4:30 PM Colonic motility

4:50 PM Q&A

End of Day Remarks

5:00 PM Networking reception

AGENDA

SATURDAY, FEBRUARY 4, 2023

7:00 AM Breakfast

8:00 AM Introductions

Session 4: Cancer

8:10 AM HCC treatments

8:25 AM Screening for pancreatic cancer

8:40 AM Gastric cancer screening, *H. pylori*, and gastric intestinal metaplasia

8:55 AM Overview of polyposis syndromes and management

9:10 AM Q&A

Session 5: Therapeutic Endoscopy

9:20 AM Bariatrics endoscopy

9:40 AM Third space beyond E-POEM: The role in gastroparesis and Zenker's diverticulum

10:00 AM Interventional EUS

10:20 AM Ideally advanced resection techniques

10:30 AM Break/Vendors

Session 6: Colon & Small Bowel

10:50 AM IBD Talk 1

11:05 AM IBD Talk 2

11:20 AM IBD Talk 3

11:35 AM Optimizing the yield of colonoscopy

11:50 AM Q&A

12:00 PM Closing remarks

RUSH INTO GI

February 3–4, 2023 | Chicago, Illinois

EDUCATIONAL SUPPORT OPPORTUNITIES

Benefits at the Rush Into GI Conference	Platinum \$60,000	Gold \$20,000	Silver \$5,000
Acknowledgment and recognition as a sponsor at the conference, on the Rush Into GI website, and in related written communications. Your logo and name will be highlighted to all attendees of the event.	✓	✓	✓
Increased acknowledgment and recognition on the conference website and materials	✓	✓	
Complimentary conference registrations	✓ Six (6) registrations	✓ Four (4) registrations	✓ Two (2) registrations
Live industry-sponsored event <ul style="list-style-type: none"> One (1) 45-minute time slot, inclusive of presentation and Q&A Audiovisual provided by the conference Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company Limited time slots available on a first come, first served basis 	✓		
30-minute industry forum with select conference faculty <i>One (1) 30-minute clinical exchange session with up to 3 thought leaders in your area of interest. This session can be utilized to discuss anything related to your company and/or product.</i>	✓	✓	
Conference reception sponsor	✓	✓	
Conference reception invitations	✓ Six (6) invitations	✓ Four (4) invitations	✓ Two (2) invitations
Exhibit space	✓ 12' table	✓ 6' table	✓ 6' table
Conference bag inserts	✓ Two (2) inserts	✓ One (1) insert	

TERMS & CONDITIONS

CONFERENCE ORGANIZER

For the purposes of this document, the Rush Into GI Conference, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship Agreement is completed. After this date, no refunds will be granted, unless the conference is canceled altogether.

If the conference is postponed and rescheduled to within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reassign any space that has not been occupied by the confirmed Exhibitor by Friday, February 3, at 10:30 AM. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space without a refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and health care providers in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To this end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than Tuesday, January 3, 2023. With the express written permission of the Conference Organizer, the same meeting-offering parameters indicated above will apply.
- Any travel-related or accommodation-related expenses (e.g., rescheduled flights and additional nights of lodging) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power sources and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months prior to the conference, you will receive the Exhibitor Kit.

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

Signature

Date

Full Name

Company Name

Address

Address

City

State

Zip

Phone Number

Fax Number

Email

Conference Point of Contact

Full Name

Title

Phone Number

Email

SPONSORSHIP SELECTIONS

SPONSORSHIP LEVEL (Check One)

- ☐ Platinum – \$60,000.00
- ☐ Gold – \$20,000.00
- ☐ Exhibitor – \$5,000.00

SPONSORSHIP TOTAL: \$ _____ USD

PLATINUM SPONSORS ONLY

Select preferred time slot for a live industry-sponsored event.

- ☐ Friday, February 3: Afternoon
- ☐ Friday, February 3: Evening
- ☐ Saturday, February 4: Morning

SPONSORSHIP NOTES:

PAYMENT METHODS

CHECK

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

PLEASE MAKE CHECKS PAYABLE TO:
Tactical Advantage Group

PLEASE INCLUDE ON THE MEMO LINE:
FMC-23-03 Rush Into GI

MAIL TO:
Tactical Advantage Group
7 Century Drive, Suite 102
Parsippany, NJ 07054

ACH Or WIRE

Please email accounting@taggrp.com to request Tactical Advantage Group banking information for ACH or wire payments.

CREDIT CARD

A 3% processing fee will be applied for processing through PayPal.
To accept, initial here: _____

Card Type

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Card Number _____

Exp. Date _____

CVV _____

Name as It Appears on Credit Card:

Billing Address (if different from above):

Signature: _____

Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.